

Annual Return (AR30) form

Society Name: Sussex Cricket Limited

Society Num: 30143 R

An Annual Return must be completed by all societies registered under the Co-operative and Community Benefit Societies Act 2014 ('the Act') (including any societies previously registered under the Industrial and Provident Societies Act 1965). The Annual Return must include:

- this form;
- a set of the society's accounts; and
- where required, an audit report or report on the accounts.

A society must submit the Annual Return within 7 months of the end of the society's financial year. Failure to submit on time is a prosecutable offence.

Please note that this form, including any details provided on the form, will be made available to the public through the Mutuels Public Register.

For guidance on our registration function for societies, which includes guidance on the requirement to submit an Annual Return, please see [here](#)

2.1 What date did the financial year covered by these accounts end?

31/10/2019

3.1 Please provide the names of the people who were directors of the society during the financial year this return covers.

Some societies use the term 'committee member' or 'trustee' instead of 'director'. For ease of reference, we use 'director' throughout this form.

| Name of Director | Month of Birth | Year of Birth |
|------------------|----------------|---------------|
| S Crundwell | Oct | 1966 |
| M Richards | Aug | 1959 |
| J Filby | Jan | 1959 |
| J Barclay | Jan | 1954 |
| A Bridson | Jul | 1962 |
| R Warren | Dec | 1946 |

| | | |
|------------|-----|------|
| E G Putnam | Mar | 1969 |
| D Oliver | Apr | 1974 |
| G Stanley | Dec | 1971 |
| C R Andrew | Feb | 1963 |
| J Robinson | Mar | 1965 |

3.2 All directors must be 16 or older. Please confirm this is this case:

☒ All directors are aged 16 or over

3.3 Societies are within the scope of the Company Director Disqualification Act 1986 (CDDA). Please confirm that no director is disqualified under that Act:

☒ No director is disqualified

3.4 Please state any close links which any of the directors has with any society, company or authority.

'Close links' includes any directorships or senior positions held by directors of the society in other organisations.

3.5 Please provide the name of the person who was secretary at the end of the financial year this return covers.

Societies must have a secretary

Name of Secretary

Month of Birth

Year of Birth

| | | |
|------------|-----|------|
| C R Andrew | Feb | 1963 |
|------------|-----|------|

4.1 Please confirm that:

☒ accounts are being submitted with this form

☒ the accounts comply with relevant statutory and accounting requirements

☒ the accounts are signed by two members and the secretary (3 signatures in total)

4.2 Based on the accounts, please provide the information requested below for the financial year covered by this return.

Number of members

2000

Turnover

7179914

Assets

11882533

Number of Employees

93

Share Capital

100

Highest rate of interest paid on shares

0

4.3 What Standard Industrial Classification code best describes the society's main business?

Where more than one code applies, please select the code that you feel best describes the society's main business activity. You will find a full list of codes [here](#)

SIC Code

Activities of sport clubs (93120)

*

Societies are required to appoint an auditor to audited unless they are small or have disapplied this requirement. For further guidance see chapter 7 of our guidance:

<https://www.fca.org.uk/publication/finalised-guidance/fg15-12.pdf>

5.1 Please select the audit option the society has complied with:

- ☒ Full Professional Audit
- ☐ Auditor's report on the accounts
- ☐ Lay Audit
- ☐ No audit

5.2 Please confirm the audit option used by the society is compliant with the society's own rules and the Act

☒ We have complied with the audit requirements

5.3 Please confirm any audit report (where required) is being submitted with this Annual Return

- ☒ Yes
- ☐ Not applicable

5.4 Is this society accepted by HM Revenue and Customs (HMRC) as a charity for tax purposes?

- ☐ Yes
- ☒ No

5.5 If the society is registered with the Office of the Scottish Charity Regulator (OSCR) please provide your OSCR registration number.

- ☐ Registered
- ☒ Not applicable

5.6 Is the society a housing association?

- ☒ No
- ☐ Yes

6.1 Is the society a subsidiary of another society?

- ☐ Yes
- ☒ No

6.2 Does the society have one or more subsidiaries?

(As defined in sections 100 and 101 of the Act)

- ☒ Yes
- ☐ No

6.3 If the society has subsidiaries, please provide the names of them below

(or attach an additional sheet)

| Reg Number | Name |
|------------|--------------------------------|
| 09592885 | Sussex Cricket Foundation |
| 11619214 | Sussex Cricket Estates Limited |

6.4 Please provide below (or on a separate sheet) the names of subsidiaries not dealt with in group accounts (if any) and reasons for exclusions:

(the society must have written authority from us to exclude a subsidiary from group accounts)

| Reg Number | Name | Reason for Exclusion |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |

All societies are registered meeting one of two conditions for registration. These are that the society is either:

- a bona fide co-operative society ('co-operative society'); or
- are conducting business for the benefit of the community ('community benefit society').

You must answer the questions set out in in the next section of this form, depending on which condition for registration you meet.
If you are not sure which condition for registration applies to the society please see chapters 4 and 5 of our guidance [here](#).

7.1 Condition for Registration

- ☒ Co-operative society
- ☐ Community Benefits society

Co-operative societies must answer the following questions in relation to the financial year covered by this return.

7A.1 What is the business of the society?

For example, did you provide housing, manufacture goods, develop IT systems etc.

Professional Cricket Club

7A.2 Please describe the members' common economic, social and cultural needs and aspirations.

In answering this question, please make sure it is clear what needs and aspirations members had in common.

Support and attend Sussex Cricket matches and responsible for cricket across the county of Sussex.

7A.3 How did the society's business meet those needs and aspirations?

You have described the society's business answer to question 7A.1, and in question 7A.2 you have described the common needs and aspirations of members. Please now describe how during the year that business met those common needs and aspirations.

Delivered first class cricket at a professional level across the competitions, County Championship, RL50 and T20 Blast.

7A.4 How did members democratically control the society?

For example, did the members elect a board at an annual general meeting; did all members collectively run the society.

The members elect the board annually at the AGM

7A.5 What did the society do with any surplus or profit?

For instance, did you pay a dividend to members (and if so, on what basis); did money get reinvested in the business; put into reserves; used for some other purpose?

A deficit was made in the year but all surpluses are reinvested or put into reserves.

SUSSEX CRICKET LIMITED
REPORT AND CONSOLIDATED FINANCIAL
STATEMENTS
FOR THE YEAR ENDED
31 OCTOBER 2019

SUSSEX CRICKET LIMITED

COMPANY INFORMATION

Directors

R Warren
S H Crundwell
E G Putnam FCA
J R W Filby
M Richards
J R T Barclay
M Bridson
D Oliver
G Stanley
C R Andrew

Company number

IP30143

Registered office

The County Ground
Eaton Road
Hove
East Sussex
BN3 3AN

Independent Auditor

Mazars LLP
2nd Floor, 6 Sutton Plaza
Sutton Court Road
Sutton
Surrey
SM1 4FS

SUSSEX CRICKET LIMITED

COMPANY INFORMATION

FOR THE YEAR ENDED 31 OCTOBER 2019

President: Sir Rod Aldridge OBE

Vice-Presidents:

JM Abbott CBE
C J Adams
M Ahmed
J R T Barclay DL
B S Bedson
R J Barrow
D B R Bowden
D G Brooks
T R Burton
T L Burstow
A Buss
C Connor OBE
L Claydon
E R Dexter CBE
D R Gilbert
M W Goodwin
I J Gould

P J Graves
E Green
M G Griffith
R Holste MBE
K G Hopkins
E Joyce
L J Lenham
D J Linford
F E Low
A Long
R G Marlar
J R May
H F Milner
P Moores
P W G Parker
J M Parks
P G Parsons

J W Pengelly
T Pigott
M J Prior
M A Robinson
N Sharp
C E M Snell
J A Snow
D Smith
D J Stoner FCA
N I Thomson
Z Toumazi
D G Trangmar
A N C Wadey
A P Wells
M H Yardy

The Board 2019/2020

Chair:

Vice-Chair:

Hon. Treasurer:

R Warren

S H Crundwell

E G Putnam FCA

The Chief Executive is an ex-officio Member of the Board

Elected by Individual Members:

S H Crundwell, M Richards
R Warren, EG Putnam FCA
J R W Filby

To retire March 2020
To retire March 2021
To retire March 2022

Elected by Affiliated Clubs:

J R T Barclay DL
M Bridson, D Oliver
G Stanley

To retire March 2020
To retire March 2021
To retire March 2022

Co-opted Board Member

J Robinson

The Chief Executive is a Member of the Board

Leadership Team at 1 February 2020

Chief Executive:

C R Andrew

Performance Director:

K Greenfield

Community Cricket Director:

C Coleman

Commercial Director:

M Judges

Operations Director:

I C Waring

Finance Director:

A Bradshaw

People Director:

K Gunn

SUSSEX CRICKET LIMITED

ANNUAL GENERAL MEETING LETTER

FOR THE YEAR ENDED 31 OCTOBER 2019

3rd February 2020

Dear Member

Notice is hereby given that the Annual General Meeting of Sussex Cricket Limited will be held in Cow Corner at the 1st Central County Ground, Eaton Road, Hove, on Tuesday 31st March 2020, commencing at 7.00pm. After the formal proceedings, have been concluded, we will conduct an open forum with opportunities for Members to ask questions of the Board Officers, the cricket management and myself.

Yours faithfully,

C R Andrew, Chief Executive, Sussex Cricket

AGENDA

1. To receive Apologies for Absence.
2. To approve the Minutes of the Annual General Meeting of Sussex Cricket Limited held on 26th March 2019.
3. To receive the Chair's Annual Report – 2018/2019.
4. To receive the Treasurer's Report and to adopt the Accounts for Sussex Cricket Limited for the year ended 31st October 2019.
5. To consider the Sussex Cricket Limited Board's proposal for rule changes, as set out on the next page.
6. To re-elect a President for 2020/2021 - Sir Rod Aldridge OBE has been nominated.
7. To elect new Vice-Presidents – S Taylor, M Charman and H Griffiths have been nominated.
8. To announce the results of the election of Directors to the Board.
9. To elect Auditors.
10. To consider Any Other Business.

Individual Members and Affiliated Club Members as specified in Rule 5, will be admitted to the Annual General Meeting only on production of the Notice convening the Meeting and evidence of their paid-up membership for 2019. Junior Sharkz Members are entitled to attend the meeting but are NOT entitled to vote.

The Minutes of the 2019 Annual General Meeting and the Accounts for Year Ended 31st October 2019 for Sussex Cricket Limited and the Sussex Cricket Foundation will be available online at www.sussexcricket.co.uk and for inspection by Members at the 1st Central County Ground, Hove during normal office hours (9.00am to 5.00pm, Monday to Friday) from 1st March 2020 to 27th March 2020 inclusive and also between 5.00pm and 7.00pm at the Ground, on the day of the Annual General Meeting. It is hoped that Members will accept a proposal to take the Minutes of the 2019 AGM as read when item 2, on the Agenda is reached.

SUSSEX CRICKET LIMITED

ANNUAL GENERAL MEETING LETTER

FOR THE YEAR ENDED 31 OCTOBER 2019

TO CONSIDER AND APPROVE PROPOSALS FOR RULE CHANGES

1. BACKGROUND

Members will recall that a Special General Meeting was held on 29 November 2018 to consider changes to the Rules of Sussex Cricket Limited (SCL). All ten resolutions were carried and the respective Rules were amended as appropriate, with the revised version being posted on the Sussex Cricket website.

Since then, the SCL Board of Directors has further considered the Rules and proposes the following three changes, for consideration at the Annual General Meeting, 31 March 2020.

2. PROPOSED RESOLUTIONS

Rule 8 – President and Vice-Presidents

It is hereby resolved that the Rule shall be changed, as underlined below:

“8. PRESIDENT AND VICE-PRESIDENTS

- 8.1 At an Annual General Meeting (“AGM”), the Members shall elect a President and Vice-Presidents, all of whom shall become voting Individual Members of the Organisation, if not already so, and shall hold a share.
- 8.2 The President shall be normally elected for a period of two years and the Vice-Presidents shall be normally elected for their lifetime.
- 8.3 No one shall be proposed for election as President or a Vice-President unless the Board of Directors has approved his or her nomination. This may be a direct nomination by the Board of Directors, or a nomination made in writing by two Members and received by the Chief Executive by 15th January immediately preceding that AGM. It shall be the responsibility of the Board to satisfy itself that a person proposed to the AGM is, in all respects, appropriate to fill the role, as specified in a Regulation.”
- ~~8.4 The President and Vice-Presidents elected in accordance with this Rule shall hold office until the next AGM and shall then be eligible for re-election without the need for further written nomination~~
- 8.4 The names of any persons to be proposed by the Board of Directors for election to these positions shall be included in the Agenda for the AGM.”

Rule 9 - Officers Elected by the Board of Directors

It is hereby resolved that Rule 9.3 shall be changed, as underlined below:

- 9.3 “Any candidate to be the Chair or Vice Chair of the Board of Directors must be proposed, in writing to the Chief Executive, by one other Director, not earlier than the conclusion of each AGM. If two or more candidates are proposed for one position, a simple majority vote of the Directors of the Board will decide the successful candidate. A candidate may not vote in such election. In this circumstance, Directors of the Board will also be able to vote via proxy if they are unable to attend a meeting in person.”

Rule 13 – Annual General Meetings

It is hereby resolved that Rule 13.11 shall be changed, as underlined below:

- 13.11 “Provided that 30 40 members present at a General Meeting may require that a resolution is voted on separately by the Individual Members and the Affiliated Clubs’ representatives present at the General Meeting and where this happens, the resolution is only passed if approved by both categories of Membership.”

SUSSEX CRICKET LIMITED

CHAIR'S REPORT

FOR THE YEAR ENDED 31 OCTOBER 2019

I hope members had an enjoyable winter break, whilst most members are mainly interested in what happens in relation to the First X1, I thought it important to let you all know how Sussex Cricket deals with its responsibility for all cricket in Sussex. I wish to emphasise that whilst it is important that the County team strives to win trophies it falls on all of us to **Inspire a passion for Cricket**. Members will be aware that there are two divisions in our organisation. Sussex Cricket Ltd. (SCL) is responsible for Professional Cricket, the Sussex Academy and the Pathway programme, Women and Girls cricket and, of course, finance. We have a wholly owned subsidiary called The Sussex Cricket Foundation (SCF) and that is responsible for running all the other operations we are involved in. The SCF is a registered charity.

Pro-Cricket

Championship

Congratulations to Essex for winning the County Championship for the second time in three years. They also won the T20 Blast competition. Congratulations are also due to Somerset who won the Royal London Cup.

For Sussex the 2019 season was one of what ifs. Half-way through the season it looked as if promotion to Division One of the Championship was a real possibility, however, a couple of disappointing results meant that the season ended on a low note. It was clear that our top-order batting failed to deliver consistently. The return to fitness of Stiaan van Zyl was very welcome. Stiaan scored 820 Championship runs at an average of 48.24. Our captain, Ben Brown, again was to the fore scoring 812 Championship runs at an average of 42.74. Phil Salt and Delray Rawlins both averaged in the 30s.

Losing Jofra Archer to England meant that once again our Championship bowling was led by Ollie Robinson who took 63 wickets at an average of 16.44. Welcome contributions with the ball came from David Wiese with 30 wickets and Chris Jordan with 26 wickets. Mir Hamza took 21 wickets at an average of 27 before, unfortunately, getting injured.

RL50

We played good cricket during the tournament, Luke Wright's innings at Lords of 166 was a special innings which broke the Sussex batting record in the competition. A few days later this was bettered by an even more spectacular effort from David Wiese who scored 171 against Hampshire in a great partnership with Ben Brown that took us to the brink of qualifying. However, the narrow loss that day meant our chance was lost, and we exited the competition at the group stage. Luke Wright scored 409 runs at an average of 58.42. David Wiese scored 395 runs ending with an incredible average of 98.75. Evans and Salt both averaged over 40 in the competition which was dominated by high scores in the early part of the season which was unusual. Bowling was tough, only two players finished with more than 10 wickets; Mir Hamza with 18 and Danny Briggs with 11

T20

Again the T20 Blast was an almost competition for Sussex.

Nevertheless we played some fantastic cricket in the T20 this year; Laurie Evans led the T20 batting stats with 358 runs at 44.75. Phil Salt with an average of 36.90 and Luke Wright with an average of 35.27 continued to give us great starts at the top of the order, the addition of Alex Carey with an average of 37.71 into the batting line up in allowed David Wiese's hitting potential to show through with an average of 40.57. These numbers gave us a very dynamic batting line up.

Tymal Mills, until he got injured, was at the top of his game taking 7 wkts at 21.42 and Reece Topley added to our already strong attack taking 17 wkts at 17.94. Brilliant batting and bowling meant we won the Southern group comfortably and got a home quarter final.

On the day we will say we lost to a fantastic individual performance by Moeen Ali, however, we had posted what we thought was a winning score and had we taken our chances we might have changed the outcome, but it was not to be. Worcester prevailed.

Our prowess in T20 cricket has been reflected in the number of Sussex players drafted for next season's Hundred competition. So far eleven have earned contracts. It is possible that we might lose more in the second draft. By way of contrast, Leicestershire had no players drafted. Whilst it is great for the players selected it inevitably will mean that our Royal London 50 over team will be potentially weakened by not having all of our players available for selection, however, the upside of this is should mean that a number of our younger players will get an opportunity to excel.

Our T20 support was amazing; our average attendance at 98.50% was the highest in the country.

SUSSEX CRICKET LIMITED

CHAIR'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

Apart from Jofra a number of our players have been selected for England teams. Chris Jordan led the England T20 attack in New Zealand. Ollie Robinson and Laurie Evans have both been called up for the England Lions team.

Looking forward to the 2020 season, I am delighted that Jason Gillespie has extended his contract with us. Although results didn't quite go our way last season, the ground work done by Jason and his coaching team will, I am sure, pay off in the near future. We have signed Travis Head for the 2020 season; we have also re-signed Rashid Khan for the Blast. Other signings will be announced in due course. Because of Jofra's success with England it is unlikely we will see much of him playing at Hove in the coming season. Our loss is England's gain.

Jofra Archer

We all witnessed the most remarkable World Cup Final imaginable, and shared the pride of seeing Jofra Archer announce himself on the international stage and play his key role in helping our country win the World Cup, we should be proud of the role we have played in Jofra's story over the last 5 years, we are here to enable England to produce cricketers and win, and to have another World Cup winner in our Club is a great thing.

England

The 2019 home international season was one of the best in living memory. Thanks to an amazing innings by Ben Stokes, backed up by Jack Leach, at Headingley, England managed to draw an absorbing Ashes series. Unfortunately the Urn was retained by Australia. Before that came the World Cup. What a competition, a competition which cumulating in the super-over bowled by Jofra. A brilliant win for England and a fantastic win for cricket.

Finance

Our Treasurer, Ed Putnam, will have dealt with our finances in his report, however, it is good to report that before depreciation we have made a profit and we are predicted to make an operating profit for the next five years. The bare bones of the figures are that Sussex Cricket Ltd made an operating profit of £344k compared to a prior year loss of £406k and the Sussex Cricket Foundation made a surplus of £64k compared to a deficit of £8k in the prior year.

Staff.

Once again I must pay tribute to the huge amount of work our Senior Management team put into Sussex Cricket on our behalf. Led by our Chief Executive Rob Andrew, the team of Mark Judges, Kay Gunn, Alan Bradshaw, Ian Waring, Keith Greenfield, Chris Coleman, Laura Walford, Tony Cottey, Sam Keir and Andy Mackay deserve our collective thanks. My report contains content provided by many of the above.

We have to bid farewell to our hugely respected groundsman, Andy Mackay. Andy has been poached by the ECB and will become one of their Chief Pitch Inspectors. We wish him well.

The ECB

It seems that that whole of 2019 has been taken up with the negotiations surrounding the new County Partnership Agreement (CPA) and the forthcoming Hundred competition. The CPA is very important as it lays out the financial commitment from the ECB to the counties for the next five years. The process has been long and arduous, however, I believe that we now have clarity and our finance department can budget for the next five years. (Members might remember that in my report last year I had thought we were close to finalising the CPA with the ECB; how wrong I was).

Whilst most of the CPA is dedicated to finance, governance and diversity also figure highly. It became clear a few months ago that it would be expected that all counties should be on the way to complying with the Sport England recommendations on governance and diversity by 2021. This will be difficult for a number of counties to achieve, however, I am happy to tell members that we are likely to be fully compliant by the target date (2021).

The election process for the new Chair of the ECB is about to start. I am hopeful that whoever is selected will be able to bring the counties back together as a cogent and active group working in the best interests of all eighteen first-class counties. I am not forgetting the National Counties (formerly the Minor Counties) but the game has to be led by the first-class game.

SUSSEX CRICKET LIMITED

CHAIR'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

Development at Hove

By the time you read this our planning application to redevelop the ground at Hove will have been lodged with the council. We are hopeful that we will get a positive decision in time to start the work at the end of the 2020 season. The contributions made by members during the two public meetings held in 2019 were largely included in the final submitted plans.

The Sussex Cricket Academy and the Pathway Programme

After a difficult first year implementing the new Pathway structure, the second year has proved much more productive. It is now expected that all teams will be very competitive in our region.

The coaching structure has also changed and will continue to change as we strive for a higher standard of delivery to the over 700 boys on the development programme, which consists of 16 2hour training sessions. The App continues to allow genuine coaching and interaction with players, coaches and parents.

2019 was a particularly good season for the U17 group. The Sussex U17 team came second in the 3 day competition and finished joint first in the 1 day competition. Our batting and spin bowling were our strengths. Tom Clark signed onto the staff for 2019-2020 and was picked for the U19 England side for this years Word Cup and the England U15 captain in the shape of James Coles being the two individual headline elements of the programme.

Apart from those mentioned above, Sussex had a number of players selected for the Super 4 competitions held at Loughborough. In the U17 competition (for the best 50 U17 players in the country) we had 5 players selected to play for the London & South East team. They won the T20 competition and came second in the 1 day competition. We had two players selected for the U15 team and one selected through our Oxfordshire partnership, James Coles, for the U15 South West team. James went on to captain the England U15's and be named The Gray Nicholls and Sir Jack Hobbs player of the year.

We have 10 players currently in our Academy group from the age of 15-18 and 4 players who have just moved on from the age group who we need to keep involved.

19 year olds, Jack Carson, Ed Taylor, Ali Orr, Joe Pocklington.

18 year olds , Henry Crocombe, Jo Sarro, Jamie Akins, Harry Startin, Scott Lenham, Oli Carter.

17 year olds, Tom Hinley,

16 year olds, James Coles, Dan Ibrahim, Archie Lenham.

Members will notice that we have two Lenhams in the Academy; hopefully they will become the third generation of their family to play for the Sussex 1st X1.

The great news is that the club has a significant number of young players who are as good as if not better than the best in the country. Our drive is to produce a Sussex team from our own Academy and Pathway, so add the arrival over a period of the next few years of some of the players mentioned above to the current young members of our County squad and the future looks very rosy.

Women & Girls

Members will see from the information below that the growth in Women and Girls cricket at Sussex is on a huge upward path. In 2017 we had 80 girls attend County assessments, in 2018 we had 180 girls attending, and in 2019 we have had over 230 girls attended. 98 girls made it on to our pathway in 2019

In 2019 we ran two U11girl squads, two U13 girl squads, an U15 girl Development squad, an U15 girl Championship squad, and a squad consisting of U17 girls & Women.

Aldridge Foundation Girls Project – working with 16 primary schools across the Portslade & Brighton area that are linked with PACA & BACA, providing an 8 week coaching programme for the girls in the schools, with Indoor primary school comps and an Aldridge primary school day in the summer. We also delivered a 35 hour coaching programme at both secondary schools, BACA and PACA for the girls only across years 7 & 8 throughout the year. In the community through this project we had 5 girls' hubs which provided coaching in areas in Portslade, Brighton, Eastbourne, Burgess Hill and Worthing for girls in the community aged between 11 – 16 years old, with us holding a hub match morning in September for those who attended. And we held a Mothers & Daughters day through the project. Finally we ran a girl's half term holiday camp last October.

SUSSEX CRICKET LIMITED

CHAIR'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

Chance to Shine Secondary School Project – A new project introduced by Chance to Shine in late March, we were one of only a couple of counties to be given the full amount, which allowed us to work in 12 secondary schools across the county linked to the strategy that was put in place last year. It was a programme for secondary state school girls where we delivered leadership sessions, curriculum coaching sessions and after school clubs. We worked with schools in the Horsham, Crawley, Mid Sussex, Eastbourne and Bexhill area.

Last winter in March we piloted a girls' festival morning with the support from Mid Sussex Active. We held a morning at the Triangle where we had 15 schools bringing girls from year 4 & 5 to the centre where we held different cricket stations for all the girls to try and then played some fun games. We had over 150 girls attend the morning and it helped get more girls into local cricket clubs.

Women's Softball Festivals – continuing the Women's softball festivals there were 23 festivals held across the county in the summer with 730 women taking part in softball festivals this summer.

Primary School Indoor Girls Comps – For the first time we ran girls only indoor primary school comps across the county. There were no finals; it was more of an introductory to cricket, where we held 6 across the county.

Before the KSL game at Arundel we held a coaching session for girls aged 8 – 13 where we had 30 girls attending who then got to stay and watch the super league match. In September we did a Brownies taster session in Lancing with 28 girls.

This time last year we had 26 clubs with women/girls sections or both. Today we have 39 clubs with women/girls sections or both. A number of other clubs want to run female sections.

1652 girls participated in taster sessions, 309 girls completed leadership training, 463 girls attended after school club

Thanks to the sponsor/funding and partnership with the Aldridge Foundation we continued to be the only County to run a girls only Academy and EPP programme.

- In 2019 on the Academy were Ella McCaughan, Ella Wadey and Cassidy McCarthy. On the EPP were Freya Kemp, Hollie Young, Amie Anderson, Elise Jorgensen and Frankie Angel.
- Ella McCaughan was selected for the England Academy in the winter of 2018/2019 and was again selected in November to continue on the England Academy, along with Freya Kemp who was selected in November 2019 onto the England Academy
- Danni Wyatt, Linsey Smith, Georgia Elwiss, Sarah Taylor and Freya Davies all represented England Women in 2019, with Sarah announcing her retirement from International cricket at the end of the summer after a long, successful career.
- The Sussex Women played their last ever County Championship game in 2019 as it will no longer continue in 2020. They finished 3rd in Division 1 of the County Championship.
- In the T20 the Sussex Women finished in 6th place in Division 1 and will continue to play in Division 1 of the T20 in 2020.

As I mentioned at the beginning of this section we run a massive programme of cricket involving female players at all levels. The women & girls programme is run by Charlotte Burton and Charlotte deserves much praise for the effort and time she has put into this programme.

We now come to the programmes run under the auspices of the **Sussex Cricket Foundation**. The Chair of the SCF Trustees is my fellow Board member Jon Filby.

League & Recreational Cricket

The maiden season of the newly formed Sussex Cricket League was a major success. Almost 3,000 matches took place, with only 3% of matches conceded, a marked improvement on previous seasons in the county and on the national trend. A further player survey was conducted, which reflected widespread support for the formats and regionalisation featured in the SCL. In addition, three brand new T20 competitions were created, catering for all levels of the league and involving around 75% of SCL clubs. The finals of all three competitions took place on a September Sunday at the home of Sussex cricket, including a thrilling Cup final won by Eastbourne CC under floodlights. Although

SUSSEX CRICKET LIMITED

CHAIR'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

beaten in that final, Roffey CC continued their recent dominance of league cricket by becoming the first winners of the SCL Premier division.

The SCL for 2020 features 342 teams over 35 divisions, including 8 new teams and 3 clubs new to the league. This again bucks the national trend and reflects the ability of the league to provide suitable cricket at all levels. The excellent volunteers on the SCL Executive Committee, with the support of SCF staff, continue to seek ways to improve the offering to clubs and to ensure that we are not only the biggest, but more importantly the best cricket league in the world.

It would be fair to say that the Executive Committee has done a fantastic job getting the league to where it is today. Members will be aware that much of preliminary work in setting up the Regulations and Playing Conditions was done by David Bowden; the continuing work in monitoring and updating the Regulations and Playing Conditions has been very successfully undertaken by Steve Johnson (Chair of the Regulations & Playing Conditions sub-committee).

Blackstone

Blackstone, where much of our junior cricket is played, is one of the jewels in our crown. We are the only county to benefit from such a facility. Thanks to a fantastic legacy we will be able to upgrade the facilities at Blackstone incorporating a much-needed drainage system, improved changing rooms and a much better catering facility. Negotiations with the local Parish Council are ongoing.

Street Cricket

We ran 7 Street Cricket sessions weekly across the county aimed at kids who aren't members of cricket clubs. One site received a visit from Jofra Archer and Danny Briggs who joined in the game. We had the first ever cross site competition and were delighted to offer every participant free membership to Sussex Cricket.

DIScoverABILITY

In addition to the DIScoverABILITY day we ran at Hove during the summer when over 400 dis-advantaged people attended and played cricket games, the provision of a range of disability cricket continues to be an important part of the work of the Foundation and in the last year over 1000 people played either Super Ones cricket or Table Cricket at 10 different centres across the county. I am delighted to congratulate the VI Team, who, inspired by the outstanding Dan Field, won the National T20 cup and our D40 and Super Nines teams who competed passionately in their respective competitions.

Chance to Shine

Our team have delivered Chance to Shine cricket coaching sessions to over 10,000 children at schools across the county.

Cricket Unleashed 2 and ALL STARS

The numbers of children participating in the ECB All Stars Cricket programme in Sussex has grown from 1500 to 1850.

Social Media

Our social media presence has continued to grow during 2019, and continues to evolve as one of our most important channels of communication in the community coupled with our sponsors expecting us to be active and progressive in all these areas. I therefore thought our members would be interested in how we have progressed.

On Twitter, our following has grown to over 92,600 – an increase of 20,000 followers since January 2019 and over 35,000 more than January 2018. Throughout 2019, our content got at least 1,114,593 impressions (the amount of times our content was shown) every month, and during the season, we reach even more people. Our best performing month was July, when we gained over 12,000,000 impressions.

On Facebook, we are still one of the most 'liked' first-class counties. Our official page has just under 200,000 likes, and we get up to 500,000 engagements a month over the season.

SUSSEX CRICKET LIMITED

CHAIRMAN'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

Our Instagram page also proved to be very successful over the last 12 months, and like Twitter and Facebook, has an extremely engaged audience. Over 75% of our Instagram audience are aged between 18 and 34, and since January 2018, our following has grown by 25,185. We now have just over 37,000 followers after gaining 12,844 new followers in 2019. Our content reaches millions of people on Instagram every month, and videos perform particularly well, with our two best – highlights of Chris Jordan and Jofra Archer – gaining over 600,000 views and more than 31,000 likes.

In 2019, we also focused on improving our social media reach to the business audience by growing our LinkedIn audience. As such, we are the third most followed county in the country and the most followed in Division Two – ahead of the likes of Nottinghamshire and Middlesex. As a result, we have begun to see a great return against content through sponsorship and hospitality sales.

In total, we have gained 32,844 followers across our four social media channels this year.

Many members have continued to benefit of the live footage of every home game at Hove which is streamed non-stop.

Volunteers

Lastly a massive vote of thanks to the 7000+ volunteers who give up their time to make cricket such a success in Sussex. The game would not survive without them.

Personally I would like to thank my fellow Board members and the Leadership team, led by Rob Andrew, for the help and support they have given me during the past year. I would also like thank our President, Sir Rod Aldridge, apart from amazing support his foundation has given our Women and Girls section, Rod has contributed enormously with very helpful comments at Board meetings.

Onwards and upwards.



Bob Warren, Chairman, Sussex Cricket Limited

Our Purpose is – Inspiring a passion for Cricket

SUSSEX CRICKET LIMITED

TREASURER'S REPORT

FOR THE YEAR ENDED 31 OCTOBER 2019

Summary:

This is the fourth set of financial statements consolidating the integrated Sussex Cricket Ltd including the Sussex Cricket Foundation and shows an overall operating profit of £408k against a comparative loss of £414k for the prior year. As noted in last year's report, the significant variation in flows of income from the ECB over different financial years meant that we expected a significant profit in the year. Happily, the end result was better than expected with a significant boost from two successful concerts and the benefits of a home quarter final in the Blast more than offsetting some smaller adverse variances. Operating profits are forecast for the next few years. The board has a transparent approach to reporting financial performance which this report attempts to set out clearly. The underlying position is:

- Sussex Cricket Ltd (SCL - the elements formerly comprising Sussex County Cricket Club): an operating profit of £344k compared to a prior year loss of £406k. The year was bolstered by the factors noted above.
- Sussex Cricket Foundation (SCF - the elements formerly comprising Sussex Cricket Board and Sussex Cricket in the Community Trust): a surplus of £64k compared to a deficit of £8k in the prior year. Underlying trading reflected an operating surplus of £25k with accounting for legacies adding £39k to the bottom line.
- Financial outlook: At a broader level, the game is going to see a significant increase in income coming into the ECB during 2020-2024. This is largely a result of the TV deal. The County Partnership Agreements between the ECB and the counties have now been agreed and this gives some clarity over central funding coming to the club in that period. There are some variable elements notably the performance related elements and central 'pots' of funds which can be bid for. With the new hundred ball competition starting in 2020 there is also a possibility of host grounds having a financial advantage which means we will need to strive harder than ever in order to be financially competitive in the medium term. The new tournament brings a new fixture structure the financial consequences of which remain uncertain. In terms of our internal budgets, as noted last year, we now work on a 7 year forecast in order to aid strategic planning and investment accepting that forecasts become less reliable the further out one goes and the forecast outlives the County Partnership Agreement. Over the seven year period SCL is forecast to make an operating profit in each year. The level of operating profit dips during the proposed construction project as for example the income from the Sussex Cricketers pub lease is not received and then increases once completed. SCF is forecast to have a surplus over the same seven year period.

Financial Strategy:

The financial strategy remains to:

- Invest in projects which generate a recurring increase in income
- Invest in professional cricket and other forms of the game
- Deliver a return from the investment made in stadium facilities including significant non match day revenue
- Maintain a solvent financial position
- Continue to invest capital to keep the ground at Hove special
- Maintain excellent stadium facilities by maintenance and making provision for future rebuild

In addition, the business seeks to raise money for the SCF programmes outlined in Bob Warren's Chair's report above.

Financial Performance 2018-19:

We committed to both parts of the integration that there would be reporting of such that both sides could see income and expenditure in the respective areas. This is as follows:

- SCL:
 - Income (Turnover and other operating income): £6,548k
 - Expenses: £6,204k
 - Operating Profit: £344k
 - Balance Sheet Net Worth: £9,814k
- SCF:
 - Income: £1,015k
 - Expenses: £951k
 - Operating Surplus: £64k
 - Balance Sheet Net Worth: £148k

The breakdown of income and expense can be seen in the table at the foot of this report.

SUSSEX CRICKET LIMITED

TREASURER'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

Key observations are:

- SCL:
 - Underlying match income was strong with T20 blast sales for the group games up 21% on the prior year. The prior year figure in the table below was bolstered by the tourist game and income from t20 finals day in 2018.
 - Membership income was down 5% on the prior year. This is a continuation of a disappointing recent trend.
 - Commercial income is an area where we consistently perform well when we benchmark ourselves against peer counties. This was a solid year in terms of financial performance and a very successful year in terms of the reach of the club in social media. Again the prior year figure includes a significant sum in respect of the tourist game.
 - Pro Cricket income reflects the £1m distribution from the ECB in respect of the successful World Cup.
 - Catering figures reflect the second full year of reporting since the move to outsourcing. Our profit share from this equates to a record contribution from catering, This was bolstered by the two successful concerts.
 - Operations had another very busy year and continued to show Hove is an excellent concert venue (concert income appears in Sundry Trading Receipts and Catering sections in the table below).
 - Rental income continues to be an important element of the club's turnover. There were some void periods in the year which resulted in a shortfall to the prior year. These have been addressed and are now let.
 - Overall, an operating profit of £344k.
- SCF:
 - This was the fourth year of operation of SCF which, as a charity, plans to breakeven over the medium term.
 - The financial statements show a surplus for the year of £64k. Underlying performance generated £25k of this with an additional £39k when accounting for legacies is included.
 - Underlying income and expenditure both saw an increase in the important projects run by the Foundation. Clubs & leagues, Disability Cricket, Women & Girls, Inclusion and Diversity all saw increases.
 - It is the SCF trustees' aim that the planned expenditure of the generous legacy for which we are very grateful alongside tight operational controls to generate operational surpluses will ensure that SCF continues to meet its financial objective of breaking even over the medium term. Importantly, expenditure of the legacy in the next few years will have impact on the results and we will report the underlying trading so that it is clear

I would like to thank new Finance Director Alan Bradshaw and Finance Assistants Patricia Carr and Karen Campbell for their work in preparing these financial statements.

Balance Sheet:

The balance sheet has net assets of £9.6m. There is a positive net cash position in the consolidated balance sheet although, as noted last year, the club is embarking on potential development opportunities in the South West corner of the ground and will need to manage cashflow during the period. SCL excluding SCF had a small overdraft at the year end which will increase during the winter.

Cash generated from operations was £56k in the period. The investment in fixed assets respect of the development opportunity was the primary driver in the net cash outflow of £227k in the year. As part of this project, a new wholly owned subsidiary (Sussex Estates Ltd) was formed and the property assets in respect of the part of the ground concerned transferred to ring fence the project.

We remember with thanks the legacy of Spen Cama.

SUSSEX CRICKET LIMITED

TREASURER'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

Forecast 2018-25:

We now operate on a seven year forecast cycle in order to aid strategic planning and investment. Over the seven year period SCL is forecast to make a significant operating profit in each year based on relatively prudent assumptions. The level of operating profit is reduced during the forecast construction period and increases at its conclusion. Overall, therefore, we expect to be in reasonable financial health over the medium term period. I note above the wider competitive context within the game. As ever, forecasts tend to be less reliable as the time frame lengthens and there are risks which include cost inflation in the game – this is particularly so as we move to the new hundred ball competition and the potential for relative wealth of host grounds. In addition, the financial impact of the new season structure is not yet known.

SCF is also forecasting a surplus in each year. The timing of receipt and expenditure of material donations may have a phasing impact on the forecast.

Financial Reporting:

The Board continues to believe that operating profit (formerly referred to as EBITDA, earnings before interest, taxation, depreciation and amortisation) is the measure that best represents the underlying profitability of the Organisation's operations. Depreciation is a non-cash item. The Board also continues to feel that it is better to show depreciation in the accounts (with its attendant reduction in net worth on the balance sheet) rather than adopt the policy of some other counties that choose not to depreciate their ground assets. We believe that more important than any accounting mechanism, such as depreciation, is the setting aside of hard cash to fund future work on the 1st Central County Ground and the Board is evaluating options in this regard. We have to balance the objectives of investment in professional cricket today, with our responsibility to our successors to have appropriate funds in place to renew the stadium in the future. The ground freehold is in the accounts at the notional value of £1.

BREXIT:

In the opinion of the Board the impact of BREXIT on Sussex Cricket Limited finances will be minimal as Sussex Cricket Limited does not engage in activity within the European Union. The changes in status of EU citizens working visa rights and the potential impact on Kolpak players will be assessed as the future relationship with the EU are negotiated. Therefore, the Board will continue to monitor the situation to ensure that Sussex Cricket Limited is well placed to adapt to any BREXIT impact.

Conclusion:

As noted in prior years, to compete in first class cricket, we need sustained excellence, on and off the field, from the much-praised stewards at the gate to the players in the middle. In particular, we have to find an edge to compete with the larger business models of the test match grounds. We also need to invest in professional cricket, as much as is sustainably possible, given our desire to maintain solvency and our wish to leave our successors with a business model and a ground in good order. We look forward to what should be an exciting season.



E G Putnam FCA, Treasurer, Sussex Cricket Limited

SUSSEX CRICKET LIMITED

TREASURER'S REPORT (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

| Sussex Cricket Limited | | 2018/19 | 2017/18 |
|---|-----------------------------------|----------------|----------------|
| As per Management Accounts information | | £ '000 | £ '000 |
| Income | Match | 748 | 697 |
| | Membership | 205 | 217 |
| | Club Shop | 58 | 46 |
| | Sundry Trading Receipts | 224 | 168 |
| | Estates / Other (Rent Receivable) | 383 | 416 |
| | Operations | 46 | 49 |
| | Catering | 296 | 248 |
| | Commercial | 1,083 | 1,100 |
| | Indoor School | 86 | 87 |
| | Blackstone | 73 | 70 |
| | Squads and Academy | 410 | 337 |
| | Pro-Cricket | 2,936 | 1,943 |
| | | <u>6,548</u> | <u>5,378</u> |
| Total ECB income included above £2,937k (2017/18 £1,795k) | | | |
| Expense: | Match | 2 | 3 |
| | Membership | 46 | 50 |
| | Club Shop | 74 | 54 |
| | Admin | 731 | 690 |
| | Estates | 66 | 77 |
| | Operations | 731 | 709 |
| | Commercial | 631 | 652 |
| | Grounds | 329 | 325 |
| | Indoor School | 99 | 99 |
| | Blackstone | 81 | 70 |
| | Squads and Academy | 516 | 434 |
| | Pro-Cricket | 2,898 | 2,621 |
| | | <u>6,204</u> | <u>5,784</u> |
| Operating Profit / (Loss) | | <u>344</u> | <u>(406)</u> |
| Sussex Cricket Foundation | | 2018/19 | 2017/18 |
| | | £ '000 | £ '000 |
| Income | Participation | 690 | 482 |
| | Central | 175 | 182 |
| | Education | - | 52 |
| | Health | - | 1 |
| | | <u>865</u> | <u>717</u> |
| Expense | Participation | 600 | 486 |
| | Central | 240 | 252 |
| | Education | - | 65 |
| | Health | - | 3 |
| | | <u>840</u> | <u>806</u> |
| Operating Surplus/(Deficit) pre legacies | | <u>25</u> | <u>(89)</u> |
| Impact of Legacies | | 39 | 82 |
| Operating Surplus / (Deficit) | | <u>64</u> | <u>(7)</u> |
| Note the above legacy income and expenditure has not been disaggregated | | | |

SUSSEX CRICKET LIMITED

STATEMENT OF BOARD RESPONSIBILITIES

FOR THE YEAR ENDED 31 OCTOBER 2019

The Board is responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

The Co-operative and Community Benefit Society Act 2014 require the Board to prepare financial statements for each financial year which give a true and fair view. Under those regulations the Board has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law).

Under the Co-operative and Community Benefit Society Act 2014 the Board must not approve the financial statements unless it is satisfied that they give a true and fair view of the state of affairs of the group, and company, and of the surplus or deficit of the group for the period.

In preparing these financial statements the Board is required to:

- a. select suitable accounting policies and then apply them consistently
- b. make judgements and accounting estimates that are reasonable and prudent
- c. prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business.

The Board is responsible for keeping adequate accounting records that are sufficient to show and explain the group's, and company's, transactions and disclose with reasonable accuracy at any time the financial position of the group, and company, and enable it to ensure that the financial statements comply with the provisions of the Co-operative and Community Benefit Society Act 2014. It is also responsible for safeguarding the assets of the group, and company, and hence taking reasonable steps for the prevention of fraud or error or other irregularities.

Legislation in the United Kingdom governing the preparation of financial statements may differ from legislation in other jurisdictions.

Statement of disclosure to auditor

So far as the directors are aware, there is no relevant audit information of which the club's auditor is unaware. Additionally, the directors have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the club's auditor is aware of that information.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SUSSEX CRICKET LIMITED

Opinion

We have audited the financial statements of Sussex Cricket Limited (the 'parent entity') and its subsidiaries (the 'group') for the year ended 31 October 2019 which comprise the Consolidated Statement of Comprehensive Income, the Company Statement of Comprehensive Income, the Consolidated Statement of Financial Position, the Company Statement of Financial Position, the Consolidated Statement of Changes in Equity, the Company Statement of Changes in Equity, the Consolidated Statement of Cash Flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the group's and of the parent entity's affairs as at 31 October 2019 and of the group's and parent entity's loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the Co-operative and Community Benefit Societies Act 2014.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of Sussex Cricket Limited in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

The impact of uncertainties due to United Kingdom exiting the European Union on our audit

The Directors' view on the impact of Brexit is disclosed on page 13.

The terms on which the United Kingdom may withdraw from the European Union, are not clear, and it is therefore not currently possible to evaluate all the potential implications to the Group's and Company's trade, customers, suppliers and the wider economy.

We considered the impact of Brexit on the Group and Company as part of our audit procedures, applying a standard firm wide approach in response to the uncertainty associated with the Group's and company's future prospects and performance.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the group's or the parent entity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The directors are responsible for the other information. The other information comprises the information included in the Report and Consolidated Financial Statements other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF SUSSEX CRICKET LIMITED

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Co-operative and Community Benefit Societies Act 2014 requires us to report to you if, in our opinion:

- a satisfactory system of control over transactions has not been maintained; or
- the parent entity has not kept proper books of account; or
- the financial statements are not in agreement with the books of account; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Directors

As explained more fully in the directors' responsibilities statement set out on page 15 the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of the audit report

This report is made solely to Sussex Cricket Limited's members as a body in accordance with Part 7 of the Co-operative and Community Benefit Societies Act 2014. Our audit work has been undertaken so that we might state to Sussex Cricket Limited's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Sussex Cricket Limited and Sussex Cricket Limited's members as a body for our audit work, for this report, or for the opinions we have formed.



Mike Bailey

(Senior Statutory Auditor)
for and on behalf of

Mazars LLP

Chartered Accountants and Statutory Auditor
2nd Floor, 6 Sutton Plaza
Sutton Court Road
Sutton
Surrey
SM1 4FS

Date: 28 JANUARY 2020

SUSSEX CRICKET LIMITED

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 OCTOBER 2019

| | Notes | 2019 £ | 2018 £ |
|--|-----------|------------------|------------------|
| Turnover | 3 | 7,179,914 | 5,761,074 |
| Cost of sales | | (5,162,330) | (4,782,978) |
| Gross profit | | 2,017,584 | 978,096 |
| Administrative expenses | | (1,993,210) | (1,808,860) |
| Other operating income | 3 | 383,402 | 416,549 |
| Operating profit / (loss) | 4 | 407,776 | (414,215) |
| Interest receivable and similar income | 7 | 18 | 63 |
| Interest payable | | (227) | - |
| Depreciation | | (484,495) | (488,056) |
| Unrealised surplus on revaluation of investment property | | - | 310,000 |
| Deficit on ordinary activities before taxation | | (76,928) | (592,208) |
| Taxation | 8 | (1,276) | 96,782 |
| Deficit after tax and total comprehensive income for the year | 21 | (78,204) | (495,426) |

Total comprehensive income for the year is all attributable to the owners of the parent company.

SUSSEX CRICKET LIMITED

COMPANY STATEMENT OF COMPREHENSIVE INCOME

FOR THE YEAR ENDED 31 OCTOBER 2019

| | Notes | 2019 £ | 2018 £ |
|--|-----------|------------------|------------------|
| Turnover | | 6,164,529 | 4,962,914 |
| Cost of sales | | (5,162,330) | (4,782,978) |
| Gross profit | | 1,002,199 | 179,936 |
| Administrative expenses | | (1,042,043) | (1,002,878) |
| Other operating income | | 383,402 | 416,549 |
| Operating profit / (loss) | 4 | 343,558 | (406,393) |
| Interest receivable and similar income | 7 | 18 | 63 |
| Interest payable | | (227) | - |
| Depreciation | | (484,495) | (488,056) |
| Unrealised surplus on revaluation of investment property | | - | 310,000 |
| Deficit on ordinary activities before taxation | | (141,146) | (584,386) |
| Taxation | 8 | 377,867 | 96,782 |
| Surplus/(deficit) after tax and total comprehensive income for the year | 21 | 236,721 | (487,604) |

Total comprehensive income for the year is all attributable to the owners of the parent company.

SUSSEX CRICKET LIMITED**CONSOLIDATED STATEMENT OF FINANCIAL POSITION****AS AT 31 OCTOBER 2019**

| | Notes | £ | 2019 £ | 2018 £ |
|--|-------|------------------|-------------------|-------------------|
| Non-current assets | | | | |
| Tangible assets | 10 | | 7,995,134 | 8,193,671 |
| Investment properties | 11 | | 2,800,000 | 2,800,000 |
| | | | <u>10,795,134</u> | <u>10,993,671</u> |
| Current assets | | | | |
| Stocks | 13 | 25,930 | 22,743 | |
| Debtors | 14 | 806,848 | 495,501 | |
| Cash at bank and in hand | | 220,590 | 340,618 | |
| | | <u>1,053,368</u> | <u>858,862</u> | |
| Creditors: amounts falling due within one year | 15 | (1,414,296) | (1,299,791) | |
| Net current liabilities | | | <u>(360,928)</u> | <u>(440,929)</u> |
| Total assets less current liabilities | | | <u>10,434,206</u> | <u>10,552,742</u> |
| Creditors: amounts falling due after more than one year | | | | |
| Deferred income | 18 | 592,312 | 633,912 | |
| | | | <u>(592,312)</u> | <u>(633,912)</u> |
| Deferred Taxation | 17 | | <u>(258,598)</u> | <u>(257,322)</u> |
| Net assets | | | <u>9,583,296</u> | <u>9,661,508</u> |
| Capital and reserves | | | | |
| Called up share capital | 20 | | 100 | 108 |
| Fair value reserve | 21 | | 2,273,700 | 2,273,700 |
| General reserve | 21 | | 7,309,496 | 7,387,700 |
| Total equity | | | <u>9,583,296</u> | <u>9,661,508</u> |

The financial statements were approved by the board of directors and authorised for issue on 23 January 2020 and are signed on its behalf by:



C R Andrew
Secretary



R Warren
Director



E G Putnam FCA
Director

SUSSEX CRICKET LIMITED**COMPANY STATEMENT OF FINANCIAL POSITION****AS AT 31 OCTOBER 2019**

| | Notes | £ | 2019 £ | £ | 2018 £ |
|--|-------|-------------|-------------------|----------------|-------------------|
| Non-current assets | | | | | |
| Tangible assets | 10 | | 7,995,134 | | 8,193,671 |
| Investment properties | 11 | | 450,000 | | 2,800,000 |
| Investments | 9 | | 1 | | - |
| Deferred Taxation | 17 | | 120,545 | | - |
| | | | <u>8,565,680</u> | | <u>10,993,671</u> |
| Current assets | | | | | |
| Stocks | 13 | 25,930 | | 22,743 | |
| Debtors | 14 | 3,089,896 | | 463,682 | |
| Cash at bank and in hand | | 5,655 | | 221,090 | |
| | | | <u>3,121,481</u> | <u>707,515</u> | |
| Creditors: amounts falling due within one year | 15 | (1,280,108) | | (1,231,924) | |
| Net current assets / (liabilities) | | | <u>1,841,373</u> | | <u>(524,409)</u> |
| Total assets less current liabilities | | | <u>10,407,053</u> | | <u>10,469,262</u> |
| Creditors: amounts falling due after more than one year | | | | | |
| Deferred income | 18 | 592,312 | | 633,912 | |
| | | | <u>(592,312)</u> | | <u>(633,912)</u> |
| Deferred Taxation | 17 | | - | | <u>(257,322)</u> |
| Net assets | | | <u>9,814,741</u> | | <u>9,578,028</u> |
| Capital and reserves | | | | | |
| Called up share capital | 20 | | 100 | | 108 |
| Fair value reserve | 21 | | 2,273,700 | | 2,273,700 |
| General reserve | 21 | | 7,540,941 | | 7,304,220 |
| Total equity | | | <u>9,814,741</u> | | <u>9,578,028</u> |

The financial statements were approved by the board of directors and authorised for issue on 23 January 2020 and are signed on its behalf by:



C R Andrew
Secretary



R Warren
Director



E G Putnam FCA
Director

SUSSEX CRICKET LIMITED

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 OCTOBER 2019

| | Notes | Share capital £ | Fair value reserve £ | General reserve £ | Total £ |
|--|-------|--------------------|-------------------------|----------------------|------------|
| Balance at 31 October 2017 | | 122 | 1,866,918 | 8,289,908 | 10,156,948 |
| Year ended 31 October 2018: | | | | | |
| Deficit and total comprehensive income for the year | | - | - | (495,426) | (495,426) |
| Issue of share capital | | 1 | - | - | 1 |
| Redemption of shares | | (15) | - | - | (15) |
| Transfer of deferred tax movement on investment property | | - | 96,782 | (96,782) | - |
| Transfer of unrealised surplus on revaluation of investment property | | - | 310,000 | (310,000) | - |
| Balance at 31 October 2018 | | 108 | 2,273,700 | 7,387,700 | 9,661,508 |
| Year ended 31 October 2019: | | | | | |
| Deficit and total comprehensive income for the year | | - | - | (78,204) | (78,204) |
| Issue of share capital | 20 | 15 | - | - | - |
| Redemption of shares | 20 | (23) | - | - | (8) |
| Balance at 31 October 2019 | | 100 | 2,273,700 | 7,309,496 | 9,583,296 |

SUSSEX CRICKET LIMITED

COMPANY STATEMENT OF CHANGES IN EQUITY

FOR THE YEAR ENDED 31 OCTOBER 2019

| | Notes | Share capital £ | Fair value reserve £ | General reserve £ | Total £ |
|--|-------|--------------------|-------------------------|----------------------|------------|
| Balance at 31 October 2017 | | 122 | 1,866,918 | 8,198,606 | 10,065,646 |
| Year ended 31 October 2018: | | | | | |
| Deficit and total comprehensive income for the year | | - | - | (487,604) | (487,604) |
| Issue of share capital | | 1 | - | - | 1 |
| Redemption of shares | | (15) | - | - | (15) |
| Transfer of deferred tax movement on investment property | | - | 96,782 | (96,782) | - |
| Transfer of unrealised surplus on revaluation of investment property | | - | 310,000 | (310,000) | - |
| Balance at 31 October 2018 | | 108 | 2,273,700 | 7,304,220 | 9,578,028 |
| Year ended 31 October 2019: | | | | | |
| Surplus and total comprehensive income for the year | | - | - | 236,721 | 236,721 |
| Issue of share capital | 20 | 15 | - | - | - |
| Redemption of shares | 20 | (23) | - | - | (8) |
| Balance at 31 October 2019 | | 100 | 2,273,700 | 7,540,941 | 9,814,741 |

SUSSEX CRICKET LIMITED

CONSOLIDATED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 OCTOBER 2019

| | Notes | £ | 2019 £ | 2018 £ |
|---|-------|-----------|-----------|-----------|
| Cash flows from operating activities | | | | |
| Cash generated from operations | 25 | | 55,757 | 86,655 |
| Investing activities | | | | |
| Purchase of tangible fixed assets | | (285,958) | (113,807) | |
| Proceeds from the sale of fixed assets | | 3,000 | - | |
| Interest received | | 18 | 63 | |
| Net cash used in investing activities | | | (282,940) | (113,744) |
| Financing activities | | | | |
| Interest payable | | (227) | - | |
| Proceeds from issue of shares | | 15 | 1 | |
| Redemption of shares | | (23) | (15) | |
| Net cash used in financing activities | | | (235) | (14) |
| Net decrease in cash and cash | | | (227,418) | (27,103) |
| Cash and cash equivalents at beginning of year | | | 340,618 | 367,721 |
| Cash and cash equivalents at end of year | | | 113,200 | 340,618 |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 OCTOBER 2019

1 Accounting policies

Company information

Sussex Cricket Limited is a club registered under the Co-operative and Community Benefit Societies Act 2014, limited by shares incorporated in England and Wales. The registered office is The County Ground, Eaton Road, Hove, East Sussex, BN3 3AN.

The group consists of Sussex Cricket Limited and its subsidiaries:

- Sussex Cricket Foundation, a charitable company limited by guarantee. The charity constitutes a public benefit entity as defined by FRS 102.
- Sussex Cricket Estates Limited, a private limited company by shares incorporated in England and Wales, company number 11619214. The registered office is The County Ground, Eaton Road, Hove, East Sussex, BN3 3AN.

The club's and the group's principal activities and nature of its operations are disclosed in the Chair's report.

Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Co-operative and Community Benefit Societies Act 2014.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the measurement of investment properties at fair value through profit or loss. The principal accounting policies adopted are set out below.

Reduced disclosure framework

The company has taken advantage of the exemption from disclosing the following information in its company only accounts, as permitted by the reduced disclosure regime within FRS 102:

- Section 7 'Statement of Cash Flows' – Presentation of a statement of cash flow and related notes and disclosures;
- Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instrument Issues' – Carrying amounts, interest income/expense and net gains/losses for each category of financial instrument; basis of determining fair values; details of collateral, loan defaults or breaches;
- Section 33 'Related Party Disclosures' – Compensation for key management personnel.

Basis of consolidation

The consolidated financial statements incorporate those of Sussex Cricket Limited and its subsidiaries (i.e. entities that the group controls through its power to govern the financial and operating policies). Subsidiaries acquired during the year are consolidated using the purchase method. Their results are incorporated from the date that control passes.

All financial statements are made up to 31 October 2019. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by other members of the group.

All intra-group transactions, balances and unrealised gains on transactions between group companies are eliminated on consolidation. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred.

Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the group and company has adequate resources to continue in operational existence for the foreseeable future. Thus the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

1 Accounting policies (Continued)

Turnover

The turnover shown in the statement of comprehensive income represents the amounts receivable, exclusive of value added tax and recognised as follows:

Match income

Match income is recognised in respect of all cricket matches played during the current season.

Membership subscriptions

Membership subscriptions are recognised to the extent that they relate to the current period with advance subscriptions carried forward to future periods within deferred income. Life membership subscriptions are recognised in the year in which they are received as the element that would be carried forward to future periods is not material to report.

Commercial and sponsorship income

Commercial and sponsorship income is recognised in respect of events held during the period and in respect of agreements covering the current period.

ECB distribution

ECB income is recognised on the basis of distributions receivable for the current season.

Other income, county age groups and academy income, and catering income

The sources of income are recognised in respect of all goods and services arising from activities held in the current period.

Revenue from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have passed to the buyer (usually on dispatch of the goods), the amount of revenue can be measured reliably, it is probable that the economic benefits associated with the transaction will flow to the entity and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Tangible fixed assets

The Eaton Road ground at Hove is included in the accounts at a nominal value of £1 and "The Sussex Cricketer", 1 Eaton Road, The Chalet and Flat 4 Wilbury Grange are all included at open market value as set out under 'Investment Properties' below. All other fixed assets are stated at cost, net of depreciation and any impairment

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

| | |
|----------------------------------|---------------|
| Freehold ground improvements | 10 - 50 years |
| Fixtures, fittings and equipment | 3 - 50 years |
| Indoor School | 23 years |
| Other freehold buildings | 5 - 50 years |

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset and is credited or charged to profit or loss.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

1 Accounting policies (Continued)

Investment properties

Investment property, which is property held to earn rentals and/or for capital appreciation, is measured using the fair value model and stated at its fair value at the reporting end date. The surplus or deficit on measurement to fair value is recognised in the income statement.

The Board consider the market value of each investment property, with reference to the local property market and to other similar properties, annually. The Board also consider the need to obtain valuations from a Chartered Surveyor at regular intervals and particularly where there is evidence that significant changes in market value may have occurred.

Impairment of fixed assets

At each reporting period end date, the group reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell.

At each reporting date, an assessment is made for impairment. Any excess of the carrying amount of stocks over its estimated selling price less costs to complete and sell is recognised as an impairment loss in profit or loss. Reversals of impairment losses are also recognised in profit or loss.

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Financial instruments

The group has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised when the group becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset and the net amounts presented in the financial statements when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include trade and other debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

1 Accounting policies (Continued)

Derecognition of financial assets

Financial assets are derecognised only when the contractual rights to the cash flows from the asset expire or are settled, or when the group transfers the financial asset and substantially all the risks and rewards of ownership to another entity, or if some significant risks and rewards of ownership are retained but control of the asset has transferred to another party that is able to sell the asset in its entirety to an unrelated third party.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the group after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities, including trade and other creditors, are initially recognised at transaction price.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Derecognition of financial liabilities

Financial liabilities are derecognised when, and only when, the group's contractual obligations are discharged, cancelled, or they expire.

Taxation

The tax expense represents the sum of the current tax expense and deferred tax expense. Current tax assets are recognised when tax paid exceeds the tax payable.

Current and deferred tax is charged or credited to profit or loss, except when it relates to items charged or credited to other comprehensive income or equity, when the tax follows the transaction or event it relates to and is also charged or credited to other comprehensive income, or equity.

Current tax assets and current tax liabilities and deferred tax assets and deferred tax liabilities are offset, if and only if, there is a legally enforceable right to set off the amounts and the entity intends either to settle on the net basis or to realise the asset and settle the liability simultaneously.

Current tax is based on taxable profit for the year. Current tax assets and liabilities are measured using tax rates that have been enacted or substantively enacted by the reporting date.

Deferred tax is calculated at the tax rates that are expected to apply to the period when the asset is realised or the liability is settled based on tax rates that have been enacted or substantively enacted by the reporting date.

Deferred tax liabilities are recognised in respect of all timing differences that exist at the reporting date. Timing differences are differences between taxable profits and total comprehensive income that arise from the inclusion of income and expenses in tax assessments in different periods from their recognition in the financial statements. Deferred tax assets are recognised only to the extent that it is probable that they will be recovered by the reversal of deferred tax liabilities or other future taxable profits.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

1 Accounting policies (Continued)

Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the group is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

Retirement benefits

For defined contribution schemes the amount charged to profit or loss is the contributions payable in the year. Differences between contributions payable in the year and contributions actually paid are shown as either accruals or prepayments.

Leases

Rental income from operating leases is recognised on a straight line basis over the term of the relevant lease. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight line basis over the lease term.

Rentals payable under operating leases, are charged to income on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the lease asset are consumed.

Grants

England and Wales Cricket Board (ECB) grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

Where a grant is matched to an asset it is amortised over the useful economic life of that asset.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

2 Judgements and key sources of estimation uncertainty

In the application of the group's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

Key sources of estimation uncertainty

The following estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities have been noted.

Valuation of investment properties

The key accounting estimate in preparing these financial statements relates to the carrying value of the investment properties which are stated at fair value. The group obtain regular third party valuations, from qualified valuers. Where necessary, these are updated based on lease terms, market conditions and sales prices based upon known market transactions for similar properties as a basis for determining the directors' estimation of the fair value of the investment properties. However, the valuation of the company's investment properties is inherently subjective, as it is made on the basis of valuation assumptions which may in future not prove to be accurate.

In addition, the deferred tax liabilities recognised in respect of the fair value gains and losses on these investment properties are assessed on the basis of assumptions regarding the future, the likelihood that assets will be realised and liabilities will be settled, and estimates as to the timing of those future events and as to the future tax rates

3 Turnover and other revenue

An analysis of the group's turnover is as follows:

| | 2019 £ | 2018 £ |
|---|------------------|------------------|
| Turnover analysed by class of business | | |
| Match income | 747,699 | 696,517 |
| Membership subscriptions | 205,306 | 216,231 |
| Retail Shop | 58,029 | 46,348 |
| Sundry Trading Receipts | 223,693 | 268,232 |
| Operations | 46,022 | 48,929 |
| Catering | 296,094 | 248,013 |
| Commercial and sponsorship | 1,082,767 | 1,100,484 |
| Indoor School | 85,505 | 87,324 |
| Blackstone | 72,571 | 70,431 |
| County Age Groups and Academies | 409,787 | 337,386 |
| Pro Cricket (inc ECB distribution) | 2,937,055 | 1,843,019 |
| Foundation income | 1,015,386 | 798,160 |
| | <u>7,179,914</u> | <u>5,761,074</u> |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

3 Turnover and other revenue (Continued)

| | 2019 £ | 2018 £ |
|--------------------------|----------------|----------------|
| Other revenue | | |
| Legacy income | 3,000 | 147 |
| Rent receivable | 377,402 | 416,402 |
| Disposal of Fixed Assets | 3,000 | - |
| | <u>383,402</u> | <u>416,549</u> |

4 Operating profit

| | 2019 £ | 2018 £ |
|---|---------------|---------------|
| Operating profit for the year is stated after charging: | | |
| Operating lease charges | <u>15,075</u> | <u>14,876</u> |

5 Auditor's remuneration

| | 2019 £ | 2018 £ |
|--|---------------|---------------|
| Fees payable to the company's auditor and associates: | | |
| For audit services | | |
| Audit of the financial statements of the group and company | 14,200 | 12,975 |
| Audit of the company's subsidiaries | 6,300 | 5,750 |
| | <u>20,500</u> | <u>18,725</u> |
| For Non-audit Services | 5,625 | 3,525 |

6 Employees

The average monthly number of persons (including directors) employed by the group during the year was:

| | Group 2019 Number | Company 2019 Number | Group 2018 Number | Company 2018 Number |
|-----------------------------|-------------------------|---------------------------|-------------------------|---------------------------|
| Administration and coaching | 59 | 36 | 44 | 31 |
| Ground (inc Apprentices) | 11 | 11 | 11 | 11 |
| Cricket | 23 | 23 | 23 | 23 |
| | <u>93</u> | <u>70</u> | <u>78</u> | <u>65</u> |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

6 Employees (Continued)

Their aggregate remuneration comprised:

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|-----------------------|-----------------------------|-------------------------------|-----------------------------|-------------------------------|
| Wages and salaries | 3,504,580 | 3,122,884 | 3,109,657 | 2,735,385 |
| Social security costs | 331,563 | 299,299 | 303,135 | 272,856 |
| Pension costs | 203,172 | 188,204 | 173,515 | 159,439 |
| | <u>4,039,315</u> | <u>3,610,387</u> | <u>3,586,307</u> | <u>3,167,680</u> |

7 Interest receivable and similar income

| | 2019 £ | 2018 £ |
|---------------------------|-------------------|-------------------|
| Interest income | | |
| Interest on bank deposits | <u>18</u> | <u>63</u> |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

8 Taxation

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|--|--------------------|----------------------|--------------------|----------------------|
| Deferred tax | | | | |
| Origination and reversal of timing differences | 1,276 | (377,867) | (96,782) | (96,782) |

The charge for the year can be reconciled to the loss per the income statement as follows:

Group

| | 2019 £ | 2018 £ |
|---|--------------|-----------------|
| Loss before taxation | (76,929) | (584,386) |
| Expected tax charge based on the standard rate of corporation tax in the UK of 19.00% (2018: 19%) | (14,617) | (111,033) |
| Tax effect of expenses that are not deductible in determining taxable profit | (564) | 203 |
| Tax effect of income not taxable in determining taxable profit | (40,271) | (105,830) |
| Change in unrecognised deferred tax assets | (28,203) | (35,062) |
| Fixed asset differences | 88,398 | 89,552 |
| Deferred tax adjustments to average rate | (3,467) | 7,261 |
| Chargeable gains/(losses) | - | 58,127 |
| Tax charge/(credit) for the year | 1,276 | (96,782) |

Company

| | 2019 £ | 2018 £ |
|---|------------------|-----------------|
| Loss before taxation | (141,147) | (584,386) |
| Expected tax charge based on the standard rate of corporation tax in the UK of 19.00% (2018: 19%) | (26,818) | (111,033) |
| Tax effect of expenses that are not deductible in determining taxable profit | (564) | 203 |
| Tax effect of income not taxable in determining taxable profit | (28,070) | (105,830) |
| Change in unrecognised deferred tax assets | (28,203) | (35,062) |
| Fixed asset differences | 88,398 | 89,552 |
| Deferred tax adjustments to average rate | 41,138 | 7,261 |
| Chargeable gains/(losses) | (423,748) | 58,127 |
| Tax credit for the year | (377,867) | (96,782) |

The UK main corporation tax rate reduced from 20% to 19% from 1 April 2017 as announced in the Finance (No 2) Act 2015, which had its third reading in the House of Commons on 26 October 2015. The UK main corporation tax rate will reduce to 17% from 1 April 2020, announced in the Finance Act 2016, which was substantively enacted on 12 September 2016. The changes have been substantively enacted at the balance sheet date and are therefore recognised in these financial statements in the measurement of the deferred tax liability.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

9 Investments

Sussex Cricket Estates Ltd

The club has an investment of 100 ordinary 1p shares in Sussex Cricket Estates Limited, a private limited company registered in England and Wales, incorporated 12 October 2018. Established in order to ring fence the investment properties 'The Sussex Cricketers pub', '1 Eaton Road' and the 'Chalet' in order for them to be developed creating long term value for the club. Sussex Cricket Estates Limited is a 100% subsidiary of Sussex Cricket Limited, see note 12, and therefore consolidated into these financial statements. The fair value of this investment is £100 (2018: £nil).

Reigndei Limited

The club has an investment of 30,000 ordinary £1 shares in Reigndei Limited, an unquoted company registered in Guernsey, established in order to provide insurance cover for rain affected domestic and international matches. In common with other First Class Counties who have similar investments, these shares are being held by England and Wales Cricket Board Limited as Trustees for the club. The fair value of this investment is deemed to be £nil (2018: £nil).

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

10 Tangible fixed assets

| Group | Freehold ground improvements | Fixtures, fittings and equipment | Indoor School | Other freehold buildings | Total |
|------------------------------------|------------------------------------|-------------------------------------|---------------|-----------------------------|------------|
| | £ | £ | £ | £ | £ |
| Cost | | | | | |
| At 1 November 2018 | 9,553,828 | 1,448,176 | 945,628 | 713,500 | 12,661,132 |
| Additions | 244,900 | 41,058 | - | - | 285,958 |
| Disposals | - | (3,000) | - | - | (3,000) |
| At 31 October 2019 | 9,798,728 | 1,486,234 | 945,628 | 713,500 | 12,944,090 |
| Depreciation and impairment | | | | | |
| At 1 November 2018 | 2,643,015 | 1,068,859 | 536,980 | 218,607 | 4,467,461 |
| Depreciation charged in the year | 307,181 | 84,187 | 45,396 | 47,731 | 484,495 |
| Disposals | - | (3,000) | - | - | (3,000) |
| At 31 October 2019 | 2,950,196 | 1,150,046 | 582,376 | 266,338 | 4,948,956 |
| Carrying amount | | | | | |
| At 31 October 2019 | 6,848,532 | 336,188 | 363,252 | 447,162 | 7,995,134 |
| At 31 October 2018 | 6,910,813 | 379,317 | 408,648 | 494,893 | 8,193,671 |

| Company | Freehold ground improvements | Fixtures, fittings and equipment | Indoor School | Other freehold buildings | Total |
|------------------------------------|------------------------------------|-------------------------------------|---------------|-----------------------------|------------|
| | £ | £ | £ | £ | £ |
| Cost | | | | | |
| At 1 November 2018 | 9,553,828 | 1,448,176 | 945,628 | 713,500 | 12,661,132 |
| Additions | 244,900 | 41,058 | - | - | 285,958 |
| Disposals | - | (3,000) | - | - | (3,000) |
| At 31 October 2019 | 9,798,728 | 1,486,234 | 945,628 | 713,500 | 12,944,090 |
| Depreciation and impairment | | | | | |
| At 1 November 2018 | 2,643,015 | 1,068,859 | 536,980 | 218,607 | 4,467,461 |
| Depreciation charged in the year | 307,181 | 84,187 | 45,396 | 47,731 | 484,495 |
| Disposals | - | (3,000) | - | - | (3,000) |
| At 31 October 2019 | 2,950,196 | 1,150,046 | 582,376 | 266,338 | 4,948,956 |
| Carrying amount | | | | | |
| At 31 October 2019 | 6,848,532 | 336,188 | 363,252 | 447,162 | 7,995,134 |
| At 31 October 2018 | 6,910,813 | 379,317 | 408,648 | 494,893 | 8,193,671 |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

11 Investment property

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|--------------------|--------------------|----------------------|--------------------|----------------------|
| Fair value | | | | |
| At 1 November 2018 | 2,800,000 | 450,000 | 2,490,000 | 2,490,000 |
| Revaluation | - | - | 310,000 | 310,000 |
| At 31 October 2019 | <u>2,800,000</u> | <u>450,000</u> | <u>2,800,000</u> | <u>2,800,000</u> |

Investment property comprises the Sussex Cricketers pub, the chalet, the groundsman's house and a flat. The Sussex Cricketers pub, the chalet and the groundsman's house were transferred to Sussex Cricket Estates Ltd on the 19 July 2019 where they are held as investments properties. Planning permission is currently being sought to develop these properties into residential and commercial properties creating substantial long-term value for Sussex Cricket Ltd. The fair value of the pub, chalet and house have been arrived at on the basis of a valuation carried out by independent valuer C J Halls FRICS of Graves Jenkins. The valuation was made on an existing use basis as at 27 September 2018.

12 Subsidiaries

Details of the company's subsidiaries at 31 October 2019 are as follows:

| Name of undertaking and country incorporation or residency | Nature of business | % Held | |
|---|--|--------|----------|
| | | Direct | Indirect |
| Sussex Cricket United Foundation Kingdom | Provision of charitable activities to promote cricket related activities | 100 | - |

Sussex Cricket Foundation is a wholly owned subsidiary of Sussex Cricket Limited and is a company limited by guarantee.

| | | | |
|--|---|-----|---|
| Sussex Cricket Estates United Ltd Kingdom | Developing the Southwest corner of the ground | 100 | - |
|--|---|-----|---|

Sussex Cricket Estates Limited is a wholly owned subsidiary of Sussex Cricket Limited and is a private limited company by shares incorporated in England and Wales, company number 11619214.

13 Stocks

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|-------------------------------------|--------------------|----------------------|--------------------|----------------------|
| Finished goods and goods for resale | <u>25,930</u> | <u>25,930</u> | <u>22,743</u> | <u>22,743</u> |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

14 Debtors

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|---|--------------------|----------------------|--------------------|----------------------|
| Amounts falling due within one year: | | | | |
| Trade debtors | 180,768 | 180,768 | 110,539 | 110,539 |
| Amounts due from subsidiary undertakings | - | 2,354,139 | - | - |
| Other debtors | 482,985 | 435,669 | 238,678 | 207,284 |
| Prepayments and accrued income | 143,095 | 119,320 | 146,284 | 145,859 |
| | <u>806,848</u> | <u>3,089,896</u> | <u>495,501</u> | <u>463,682</u> |

15 Creditors: amounts falling due within one year

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|--|--------------------|----------------------|--------------------|----------------------|
| Bank overdraft | 107,390 | 107,390 | - | - |
| Trade creditors | 375,470 | 346,223 | 239,791 | 238,710 |
| Amounts due to subsidiary undertakings | - | 1 | - | 4,564 |
| Other taxation and social security | 406,826 | 406,826 | 369,012 | 369,012 |
| Deferred income | 162,983 | 162,983 | 398,472 | 398,472 |
| Other creditors | 104,768 | 87,929 | 64,318 | 64,318 |
| Accruals | 246,042 | 157,939 | 228,198 | 156,848 |
| Finance lease | 10,817 | 10,817 | - | - |
| | <u>1,414,296</u> | <u>1,280,108</u> | <u>1,299,791</u> | <u>1,231,924</u> |

16 Financial instruments

| | Group 2019 £ | Group 2018 £ |
|---|--------------------|--------------------|
| Carrying amount of financial assets | | |
| Debt instruments measured at amortised cost | 663,753 | 349,217 |
| Financial assets held at amortise cost are comprised of trade debtors and other debtors. | | |
| Carrying amount of financial liabilities | | |
| Measured at amortised cost | 726,280 | 532,307 |
| Financial liabilities held at amortise cost are comprised of trade creditors, other creditors and accruals. | | |

17 Deferred taxation

Deferred tax assets and liabilities are offset where the group or company has a legally enforceable right to do so. The following is the analysis of the deferred tax balances (after offset) for financial reporting purposes:

| | Liabilities 2019 £ | Liabilities 2018 £ |
|--------------|--------------------------|--------------------------|
| Group | | |
| Capital gain | 258,598 | 257,322 |

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

17 Deferred taxation (Continued)

| | Assets | | Liabilities | |
|------------------------------------|---------------|----------------|--------------------|----------------|
| | 2019 | | 2018 | |
| Company | £ | | £ | |
| Capital gain | 120,545 | | 257,322 | |
| | Group | Company | Group | Company |
| | 2019 | 2019 | 2018 | 2018 |
| | £ | £ | £ | £ |
| Movements in the year: | | | | |
| Liability at 1 November | 257,322 | 257,322 | 354,104 | 354,104 |
| Charge/(Credit) to profit and loss | 1,276 | (377,867) | (96,782) | (96,782) |
| Liability at 31 October | 258,598 | (120,545) | 257,322 | 257,322 |

The deferred tax liability recognised above relates to the fair value gain on investment properties. It is not expected to reverse within 12 months as there are currently no plans to dispose of the properties from the group within the next year and thereby reverse the gain.

The movement in the company deferred tax liability is due to the transfer of investment properties to Sussex Cricket Estates Limited resulting in a deferred tax asset. This is held and would be released against the sale of the properties by Sussex Cricket Estates Limited.

18 Deferred income

| | Group | Company | Group | Company |
|------------------------------|--------------|----------------|--------------|----------------|
| | 2019 | 2019 | 2018 | 2018 |
| | £ | £ | £ | £ |
| ECB and concert income | 162,983 | 162,983 | 398,472 | 398,472 |
| Capital grant | 370,444 | 370,444 | 394,637 | 394,637 |
| ECB Floodlights distribution | 202,939 | 202,939 | 239,275 | 239,275 |
| | 736,366 | 736,366 | 1,032,384 | 1,032,384 |

Deferred income is included in the financial statements as follows:

| | | | | |
|-------------------------|---------|---------|-----------|-----------|
| Current liabilities | 162,983 | 162,983 | 398,472 | 398,472 |
| Non-current liabilities | 573,383 | 573,383 | 633,912 | 633,912 |
| | 736,366 | 736,366 | 1,032,384 | 1,032,384 |

Grants are released to income annually over the expected useful economic life of the assets to which they relate.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

19 Retirement benefit schemes

| | 2019 | 2018 |
|---|---------|---------|
| Defined contribution schemes | £ | £ |
| Charge to profit or loss in respect of defined contribution schemes | 196,357 | 173,515 |

A defined contribution pension scheme is operated for all qualifying employees. The assets of the scheme are held separately from those of the group in an independently administered fund.

20 Share capital

| | Group and company | |
|---|-------------------|------|
| | 2019 | 2018 |
| Ordinary share capital | £ | £ |
| Issued and fully paid | | |
| 1,814 (2018: 1,999) Member Ordinary of 5p each | 91 | 100 |
| 176 (2018: 159) Affiliated Club Ordinary of 5p each | 9 | 8 |

Each member of the Club is allotted one Ordinary Share of 5p each which is applied from their first subscription following the reconstitution of the Club as Sussex County Cricket Club Limited on 1 November 2006. The shares are not transferable and carry no rights to interest, dividends or bonuses and neither may any share be held in trust for any other person. The share of a Member shall be forfeited to the Club when any Member ceases to be a Member

Reconciliation of movements during the year:

| | £ |
|----------------------------|------|
| At 1 November 2018 | 108 |
| Issue of fully paid shares | 15 |
| Redemption of shares | (23) |
| At 31 October 2019 | 100 |

21 Reserves

Fair value reserve

The fair value reserve represents the cumulative revaluation gains and losses in respect of investment property. Revaluation gains and losses, and the deferred tax thereon, are recognised in the Statement of Comprehensive Income each year and then transferred to the Fair Value Reserve from the Profit and Loss Reserve.

General reserve

The general reserve of the club represents the balance of accumulated surpluses reported through the income and expenditure account.

Included within the consolidated general reserve are unrestricted and restricted funds relating to the subsidiary charity, Sussex Cricket Foundation. Restricted reserves have conditions attached to them that determine what they may be used for, and so are not available for general distribution by the group. No part of the income and property of the Sussex Cricket Foundation may be paid or transferred directly or indirectly by way of dividend, bonus or otherwise by way of profit to Sussex Cricket Limited, the sole member.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

22 Operating lease commitments

Lessee

Operating lease payments represent rentals payable by the company for office equipment. Leases are negotiated for an average term of 3 years.

At the reporting end date the company had outstanding commitments for future minimum lease payments for plant and machinery and computers under non-cancellable operating leases, which fall due as follows:

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|----------------------------|--------------------|----------------------|--------------------|----------------------|
| Within one year | 16,873 | 16,873 | 12,278 | 12,278 |
| Between two and five years | 23,570 | 23,570 | 24,400 | 24,400 |
| | <u>40,443</u> | <u>40,443</u> | <u>36,678</u> | <u>36,678</u> |

Lessor

Operating lease payments represent rentals payable to the company for rental of investment property owned by the company. Leases are negotiated for an average term of 5 years.

At the reporting end date the group had contracted with tenants for the following minimum lease payments:

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|----------------------------|--------------------|----------------------|--------------------|----------------------|
| Within one year | 263,648 | 263,648 | 336,206 | 336,206 |
| Between two and five years | 264,933 | 264,933 | 325,961 | 325,961 |
| | <u>528,581</u> | <u>528,581</u> | <u>662,167</u> | <u>662,167</u> |

23 Finance leases

At the reporting end date the company had outstanding commitments for future minimum lease payments for plant and machinery under non-cancellable finance leases, which fall due as follows:

| | Group 2019 £ | Company 2019 £ | Group 2018 £ | Company 2018 £ |
|----------------------------|--------------------|----------------------|--------------------|----------------------|
| Within one year | 10,817 | 10,817 | - | - |
| Between two and five years | 18,929 | 18,929 | - | - |
| | <u>29,746</u> | <u>29,746</u> | <u>-</u> | <u>-</u> |

Finance leases have been included in the balance sheet in Current Liabilities and Liabilities due after one year.

SUSSEX CRICKET LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 OCTOBER 2019

24 Related party transactions

Remuneration of key management personnel

The remuneration of key management personnel is as follows.

| | 2019 £ | 2018 £ |
|------------------------|-----------|-----------|
| Aggregate compensation | 610,949 | 545,659 |

Transactions with related parties

During the year the group entered into the following transactions with related parties:

| | Sale of goods | | Purchase of goods | |
|----------------------------|---------------|-----------|-------------------|-----------|
| | 2019 £ | 2018 £ | 2019 £ | 2018 £ |
| Group and company | | | | |
| Travel Places (WS) Limited | 8,750 | 4,983 | - | - |

Amounts outstanding at 31 October

| | 2019 £ | 2018 £ |
|----------------------------|-----------|-----------|
| Group and company | | |
| Travel Places (WS) Limited | - | - |

Travel Places (WS) Limited is related by virtue of common control and acts as a sponsor of the club. Any travel booked by the club is deducted from sponsorship amounts paid.

No guarantees have been given or received.

25 Cash generated from group operations

| | 2019 £ | 2018 £ |
|--|---------------|---------------|
| Loss for the year after tax | (76,928) | (495,426) |
| Adjustments for: | | |
| Taxation credited | | (96,782) |
| Interest | 209 | (63) |
| Depreciation and impairment of tangible fixed assets | 481,490 | 488,056 |
| Unrealised on Investment Property | - | (310,000) |
| Movements in working capital: | | |
| (Increase)/decrease in stocks | (3,187) | 5,875 |
| (Increase)/decrease in debtors | (311,347) | 26,574 |
| Increase in creditors | 7,115 | 555,253 |
| Decrease in deferred income | (41,600) | (86,832) |
| Cash generated from operations | 55,753 | 86,655 |